

# Daikin launches third generation Daikin Emura

An icon of contemporary air conditioning

## DAIKIN EMURA DESIGN THAT SPEAKS FOR ITSELF

The third generation Daikin Emura has a remarkable design with soft shadow lines, additional smart features and an improved user experience. It's everything your customers ask for. Thanks to the compact width and remote monitoring, Daikin Emura is also easy to install and maintain – everything you ask for.

Daikin brings together the best of design and technology to help you create the perfect indoor climate for your customers.

With Daikin Emura, Daikin once again sets the benchmark for residential air conditioning. Its design speaks for itself: Daikin Emura pleases the eye and has a strong focus on comfort and user experience to improve people's well-being at home.

*"One system, 3 components,  
one brand design"*

The new Daikin Emura cooling and heating air-to-air heat pump includes a wall mounted indoor unit, remote control and outdoor unit. Every single part follows the Daikin design philosophy.



### Remarkable indoor unit

#### Curved design

Daikin Emura is designed in-house. Thanks to its curved panels, the indoor unit has a unique 3D shape. The curved lines refer to the harmonised airflow, but also create a visual effect: the shadows make Daikin Emura really come to life. "Using shadows is the most natural way to make product and interior design much more interesting", reveals Hiroyasu Kosuge, Daikin Emura brand designer.

The indoor unit is available in silver, matt white and matt black, and blends harmoniously into European interiors. With a width of only 90 cm, the unit fits perfectly above a door.

#### Intelligent airflow

Daikin Emura uses an intelligent thermal sensor and specially designed flaps to (re) direct the airflow and ensure a constant and harmonised temperature throughout the room. Thanks to the new heat boost function, the set temperature is reached faster.



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DESIGN  
AWARD  
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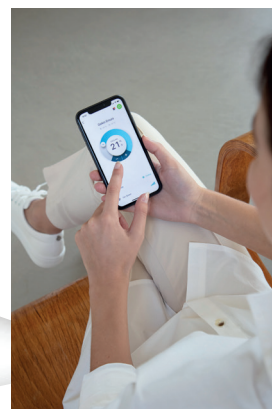
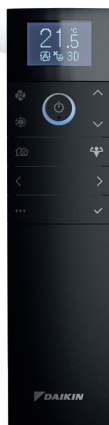
## Air purification

With its built-in purifying filters and Flash Streamer technology, Daikin Emura captures dust particles, breaks down allergens and removes bothersome odours, improving the indoor air quality. That's how Daikin Emura keeps homes healthy.

## User-friendly control

The new Daikin Emura remote control introduces a simplified design with a strong focus on the most important functionalities. All other features can easily be accessed via the self-explanatory menu or the intuitive Onecta app.

The sleek remote control fits the hand perfectly and can simply be attached to the wall with a magnet holder.



## Redesigned outdoor unit

The new Daikin Emura comes with a redesigned outdoor unit. The front grille extends horizontally, making the fan inside less visible. The ivory white casing reflects sunlight, so the outdoor unit doesn't overheat in summer.

## Maximum efficiency

Daikin Emura combines the best performance with the greatest efficiency to create the most comfortable indoor environment, with a low environmental impact and low energy bill.

The heat pump with Bluevolution technology has a highly efficient compressor, with seasonal efficiency values up to A+++ in cooling and heating. Also, the R-32 refrigerant achieves higher energy efficiency and lower CO<sub>2</sub> emissions.

## New: remote monitoring

From now on, you can also access the Daikin Emura set-up menu and manage settings from a distance. Maintenance and optimisation have never been that easy before!



DAIKIN EMURA FTXJ-AW MATT WHITE



DAIKIN EMURA FTXJ-AS SILVER



DAIKIN EMURA FTXJ-AB MATT BLACK



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## Two prestigious awards

The new Daikin Emura blends elegant design with state-of-the-art technology and outstanding efficiency. No wonder it was honoured with this year's Red Dot Product Design Award and iF Design Award – two of the most prestigious design awards in the world that reward remarkable product innovation.

### About Daikin Europe N.V.

Daikin Europe N.V. is a major European producer of air conditioners, heat pumps and refrigeration equipment, with approximately 5,500 employees throughout Europe and 10 major manufacturing facilities based in Belgium, the Czech Republic, Germany, Italy, Turkey and the UK.

Globally, Daikin is renowned for its pioneering approach to product development and the unrivalled quality and versatility of its integrated solutions. With more than 90 years' experience in the design and manufacture of heating and cooling technologies, Daikin is a market leader in heat pump technology.



Further information

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